Rhetorical Analysis of President Donald Trump's **2017** Liberty University **Commencement Address**

President Donald Trump gave a powerful commencement address at Liaberty Unhiversityt in 2017 that was intended to inspire as well motivate graduates present. This speech, which was given on May 13, 2017, in Lynchburg, Virginia, makes use of a variety of rhetorical techniques to connect with the audience and in a very effectively way to convey his message. This examination will assess how President Trump's n of ethos, poignancy, and logos added to the outcome of his discourse in accomplishing its motivation.

President Trump's discourse at Freedom College in 2017 was effective in moving and rousing the alumni. He was able to connect with his audience and effectively pass on his message by employing ethos, pathos, and logos.

Using ethos effectively, President Trump establishes himself credible, as the United States President. He further thanks Jerry Falwell Jr. President of Liberty University for having given him an opportunity to speak and acknowledges him. Trump high lights his own success and victories and the difficulties he confronted, which made him appealing to the alumni. "I've seen firsthand how the system is broken and rigged against you. I can fix it." (Trump, D. J. (2017)."Trump-Owen.") This quote establishes Trump's credibility and authority by demonstrating his comprehension of the system and his dedication to its improvement. He gains the audience's trust by sharing his experiences and acknowledging his position.

Trump uses pathos in reaching out to the graduates' feelings. He tells stories about people who have overcome challenges achieveding great success and stresses the significance of faith, family, and freedom. The graduates will be encouraged to believe in themselves by these stories. "None of the worthwhile endeavors ever, ever, ever came easy. Following your convictions implies you should confront analysis from the individuals who miss the mark on same fortitude to make the right decision." (Trump, D. J. (2017)."Trump-Owen.") Graduates are encouraged to persevere and remain true to their convictions by this quote, which appeals to their feelings and encourages them to overcome obstacles.

Trump also uses logos where he presents facts and logical arguments. He talks of the economy, the job market, and the opportunities for graduates. He underscores the significance of difficult work, assurance, and facing challenges."America is better when individuals set their confidence in motion. However long I am your Leader, nobody is truly going to prevent any of you from rehearsing your confidence nor from teaching what is in your hearts." Formatting... (Trump, D. J. (2017)."Trump-Owen.") This statement gives legitimate thinking to why confidence and assurance are significant, utilizing realities to help his contention and appeal to the alumni's feeling of rationale.

President Donald Trump's 2017 beginning discourse at Freedom College effectively enlivened and roused the alumni. He connected with his audience and effectively conveyed his message by employing ethos, pathos, and logos. In his speech, he emphasizes the significance of faith, perseverance, and hard work in achieving thier goals.

### References

Trump, D. J. (2017). President Donald Trump's 2017 initiation discourse at Freedom College. University of Liberty. (Trump, D. J. (2017). President Donald Trump's 2017 initiation discourse at Freedom College. University of Liberty"Trump-Owen.")